BUSINESS TO BUSINESS INFORMATION



# Muscle & Joint Pain relief

Provides immediate relief in case of sports and leisure injuries



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### Muscle & Joint Pain relief

#### Swelling, bruising and sprains

Sprains and strains are common injuries, especially in children and in people who play sport. Pain usually occurs straight away with a strain but may not begin until a few hours after the event. Although both injuries may look swollen and bruised, swelling is greater with sprains and it is usually difficult to move or walk on the injured body part.

A sprain causes pain, swelling and there may also be bruising, or a blue discolouration. The discolouration appears because the small blood vessels and fibres in the flesh burst, causing blood to enter the surrounding tissue. A sprain is caused by damage to a ligament, which is usually caused by a stretching or awkward movement of a joint.

#### The solution

Muscle & Joint Pain Relief relieves pain with a cool micro massage. It is effective against swelling, bruises and sprains, with a pleasantly refreshing and analgesic effect. This gel has been conceived to desensitize the bruised skin, and consequently to relieve pain. The product reduces oedemas and ecchymosis and pains in the joints, through the cooling effect.

#### Claims

- Provides immediate relief in case of sports and leisure injuries
- Relieves pain
- In case of swelling, bruising and sprains

#### Mechanism of action

The special "crackling" effect acts as a micro massage on the skin and prolongs its cooling action. Arnica extract has emollient action on the skin

#### USP's

- · Crackling effect
- Refreshing
- Cooling effect
- · Relieves pain

#### Ingrediënts:

Butane/Propane/Isobutane, Aqua, Denatured Ethyl Alcohol, Arnica Montana\* in Propylene Glycol Menthyl PCA, Glycerin, Dimethicone, PPG-8-CETETH-20, Sodium PCA, Tocopheryl Acetate, Hydrolysed Soy Protein, Bisabolol, Perfume, Methylchloroisothiazolinone Hydroxyethylcellulose, Limpnene

#### **Product information:**

- Lucovital® Muscle & joint Pain relief
- Spray bottle100 ml

## of swelling, bruising and sprains

Provides immediate relief of pain in case



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